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33rd Annual Scientific Meeting

Calgary, Alberta

October 21 – 23, 2027

CARDP Partnership Opportunities & Benefits

CARDP

CANADIAN ACADEMY OF RESTORATIVE DENTISTRY AND PROSTHODONTICS

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CARDP Partnership Opportunities and Benefits

The Canadian Academy of Restorative Dentistry and Prosthodontics (CARDP) Scientific Meeting will take place **October 21–23, 2027, at the Fairmont Palliser in Calgary.**

We cannot do it alone, we need your help!

The CARDP Scientific Meeting is the flagship event of the Academy, bringing together more than 200 of Canada's most accomplished dentists, dental faculty, students and other dental health stakeholders.

Together, we learn from highly qualified researchers and leading-edge clinicians, share experiences and best practices through our robust program of social events, and explore new products, services and technologies.

CARDP members are opinion leaders, mentors, critical thinkers and stakeholders who share a passion for promoting and improving the dental health of Canadians by expanding the knowledge and skills of our members and guests. This meeting is an opportunity to expand your reach by networking with some of the most influential dentists in Canada.

The 2027 Calgary meeting will feature an outstanding lineup of guest speakers, including Betsy Bakeman, Adamo Notarantonio, Céline Higton, Matt Lark, Jason Adinata, Dean Kois, Marta Revilla León, Taiseer Sulaman, Amy Doneen, Jordie Manauta, Cheryl Cable and Mudit Yadiv.

CARDP offers the highest level of continuing education in dentistry as an accredited ADA CERP provider. Equally important, the CARDP Scientific Meeting embraces diversity and inclusion.

To enhance our academic program, we invite businesses like yours to showcase their products, services and technologies, connect with leading practitioners across Canada. The CARDP Scientific Meeting provides an ideal platform to explore scientific advances, foster collaboration, promote innovation and demonstrate a shared commitment to delivering the highest quality dental care to all Canadians.

We invite you to explore the partnership opportunities outlined below and join us in supporting Canada's most innovative and influential dentists at the CARDP Scientific Meeting.

Please contact
CARDP at info@cardp.ca
with any questions or to confirm your participation as a Sponsorship partner.

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CANADIAN ACADEMY OF RESTORATIVE DENTISTRY AND PROSTHODONTICS

Partnership Opportunities and Benefits:

All amounts quoted in CAD funds.

LEADER

- Exhibit booth in a preferred location (best)
- Complete registration package for three, which includes president's dinner
- Speaking opportunity at CARDP member and delegate lunch
- Company logo on the delegate badges
- CARDP website home page banner ad, with link to company, to remain until the end of the calendar year for you to feature any special promotions you wish to offer delegates, plus inclusion on the sponsor page on the website until the end of the calendar year with link to your site
- Special acknowledgement of your contribution at the podium
- Logo inclusion in digital promotional campaigns
- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as the Leader sponsor and to run continuously on digital signage in registration area
- Insertion of your promotional materials in all delegate bags
- Delegate list provided for your follow up, including participants who have agreed to share contact information
- Customized activation aligned with sponsor's corporate objectives (requires CARDP approval)
- Logo in conference printed program

This Package for $8,500.00

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Partnership Opportunities and Benefits:

INNOVATOR

- Exhibit booth in a preferred location
- Complete registration package for two, which includes president's dinner
- CARDP website home page banner ad, with link to your company for three-month period, plus inclusion on the sponsor page on the website until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Special acknowledgement of your contribution at the podium
- Logo inclusion in digital promotional campaigns
- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as the Innovator sponsor and to run continuously on digital signage in the registration area
- Insertion of your promotional materials in all delegate bags
- Delegate list provided for your follow up, including participants who have agreed to share contact information
- Logo in conference printed program

This Package for $7,500.00

COLLABORATOR/EXHIBITOR

- Exhibit booth, positioning on a first-paid, first-in basis
- Complete registration package for two, which includes president's dinner
- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as a Collaborator sponsor and to run continuously on digital signage in the registration area
- Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Insertion of your promotional materials in all delegate bags
- Delegate list provided for your follow up, including participants who have agreed to share contact information
- Logo in conference printed program

This Package for $5,000.00

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Partnership Opportunities and Benefits:

PRESIDENT'S RECEPTION AND DINNER

- Complete registration package for two, which includes president's dinner
- Signage or pull up banner at the event being sponsored (max two, provided by sponsor)
- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as President's Reception and Dinner sponsor
- Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Special acknowledgement as President's Reception and Dinner sponsor in the printed program
- Insertion of your promotional materials in all delegate bags
- Delegate list provided for your follow up, including participants who have agreed to share contact information
- Logo in conference printed program
- Add a brief speaking opportunity (2 – 3 minutes) $500 additional

This Package for $7,000.00

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Partnership Opportunities and Benefits:

WIFI PARTNER & AV PARTNER

LET'S STAY CONNECTED - WIFI PARTNER & AV PARTNER

- When delegates enter your company/organization name as the password to access WiFi, they will be directed to your website or splash page.
- Branding and logo visibility at registration desk
- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as WIFI Partner and to run continuously on digital signage in the registration area
- Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Logo in conference printed program

This Package for $3,500

FRIEND

- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as Friend sponsor and to run continuously on digital signage in the registration area
- Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Acknowledgement in the printed program

This Package for $1,000.00

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CARDP Conference Benefits at a Glance

Benefits	Leader $8,500	Innovator $7,000	Collaborator (exhibitor) $5,000	President's $7,000	WIFI & AV $3,500	Friend $1,000
Exhibit						
Number of Spaces Available	1	2	Limited by Capacity	1	1	Unlimited
Speaking opportunity at Delegate Lunch	✓					
Customized activation (upon approval)	✓					
Verbal recognition from stage	✓	✓				
Exhibit booth at Conference	✓	✓	✓			
Preferred booth location	✓					
CARDP website homepage banner ad	✓	✓				
CARDP website partner page recognition	✓	✓	✓	✓	✓	✓
Complete registration package to the Conference (October 21-23)	3	2	2	2		
Insert within the delegate bags	✓	✓	✓	✓	✓	✓
Logo on Conference sponsor loop	✓	✓	✓	✓	✓	✓
Logo on Conference website	✓	✓	✓	✓		
Promo item in delegate bag	✓	✓	✓	✓		
Logo in Conference printed program	✓	✓	✓	✓	✓	✓
Pull up banners at sponsored event (reception)				1		
Delegate list for follow up	✓	✓	✓	✓		
Logo inclusion on digital promotional campaigns	✓	✓				