

www.cardp.ca

**29th Annual
Scientific Meeting
Montréal, QC
September 7 - 9, 2023**

**CARDP Partnership
Opportunities & Benefits**



CANADIAN ACADEMY OF RESTORATIVE
DENTISTRY AND PROSTHODONTICS

The Canadian Academy of Restorative Dentistry and Prosthodontics (CARDP) scientific meeting will take place at the newly renovated Bonaventure Hotel in Montreal, Quebec, Canada on September 7 – 9, 2023. It promises to be an exciting, vibrant event, but we cannot do it alone—we need your help!

The CARDP scientific meeting is the flagship event of the Academy, bringing together more than 150 of Canada's most accomplished dentists, dental faculty, students and other dental health practitioners. Together, we will learn from highly qualified researchers and leading-edge clinicians; share experiences and best practices in our robust program of social events; and preview products, services and technologies.

CARDP members are not only opinion leaders, but also mentors, critical thinkers and stakeholders who share a passion to promote and improve the dental health of Canadians through expanding the knowledge and skills of our members and guests. This meeting is an opportunity to magnify your reach by networking with the most influential dentists in Canada.

CARDP offers the highest level of continuing education in dentistry, as an accredited ADA CERP provider of continuing education. As important, the CARDP Scientific Meeting and Conference will recognize diversity and will be inclusive of all.

The CARDP Scientific Meeting and Conference offers an exclusive and ideal venue for organizations and companies in the sector to hear the latest scientific advances in dental care; contribute to the dialogue; showcase technologies; establish valuable collaborations; promote latest products and services and—most importantly—demonstrate an investment in the importance of the highest quality dental care for all Canadians.

We have outlined the different partnership opportunities below. We hope you see this as the perfect chance to promote your business/organization through supporting the country's most innovative and influential dentists at the CARDP Scientific Meeting and Conference.

Please contact
Lynn Buckley at lbuckley@agendamanagers.com
with any questions or to confirm your participation
as a Sponsorship partner



LEADER

- Double exhibit booth in a preferred location (best)
 - Complete registration package for four
 - Special full-page feature or ad (inside front cover) in the printed onsite conference program
 - Opportunity to sponsor a Premier Lecture Presentation i.e. Sponsored by: “your company name” with endorsement by the CARDP Scientific Program Committee
 - Company logo on the delegate badges or on badge lanyards
 - CARDP website home page banner ad, with link to company, to remain until the end of the calendar year for you to feature any special promotions you wish to offer delegates, plus inclusion on the sponsor page on the website until the end of the calendar year with link to your site
 - Special acknowledgement of your contribution at the podium
 - Logo inclusion in digital promotional campaigns
 - Customized activation aligned with sponsor’s corporate objectives (requires CARDP approval)
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- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as the Leader sponsor and to run continuously during the trade show at non meeting times
 - Insertion of your promotional materials in all delegate bags
 - Delegate list provided for your follow up, upon completion of the conference

This Package for \$12,500.00



INNOVATOR

- Exhibit booth in a preferred location
 - Complete registration package for three
 - Half-page ad in the onsite conference printed program
 - CARDP website home page banner ad, with link to your company for three-month period, plus inclusion on the sponsor page on the website until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
 - Special acknowledgement of your contribution at the podium
 - Logo inclusion in digital promotional campaigns
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- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as the Innovator sponsor and to run continuously during the trade show at non meeting times
 - Insertion of your promotional materials in all delegate bags
 - Delegate list provided for your follow up, upon completion of the conference

This Package for \$7,500.00



COLLABORATOR/EXHIBITOR

- Exhibit booth, positioning on a first-paid, first-in basis
- Complete registration package for one
- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as a Collaborator sponsor and to run continuously during the trade show at non meeting times
- Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Insertion of your promotional materials in all delegate bags
- Delegate list provided for your follow up, upon completion of the conference

This Package for \$4,500.00



SPECIAL EVENTS SPONSORSHIP

One position is offered for a Champagne Reception at the Friday Night President's Party

- Complete registration package for one
- Two additional tickets to the event being sponsored
- Signage or pull up banner at the event being sponsored (max two, provided by sponsor)
- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as Reception sponsor and to run continuously during the trade show at non meeting times
- Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Special acknowledgement as Reception sponsor in the printed program
- Insertion of your promotional materials in all delegate bags
- Delegate list provided for your follow up, upon completion of the conference

This Package for \$6,000.00



AUDIO-VISUAL SPONSORSHIP

One position is offered for the supply of High Definition Televisions that will be used for a live broadcast from the Presentation Hall to the Corporate Exhibit Hall. Plus running of the Corporate Sponsor Loop. Compliments of “Your Company”

- Complete registration package for one
- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as Audio-Visual sponsor and to run continuously during the trade show at non meeting times
- Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Acknowledgement in the printed program

This Package for \$2,000



FRIEND

- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as Friend sponsor and to run continuously during the trade show at non meeting times
- Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Acknowledgement in the printed program

This Package for \$1,000.00



Benefits	Leader \$12,500	Innovator \$7,500	Collaborator (exhibitor) \$4,500	Special \$6,000	AV \$2,000	Friend \$1,000
Exhibit						
Number of Spaces Available	1	Unlimited	Limited by Capacity	Unlimited	Unlimited	Unlimited
Sponsor premier lecture	✓					
Customized activation (upon approval)	✓					
Verbal recognition from stage	✓	✓				
Exhibit booth at Conference	✓	✓	✓			
Increased exhibit booth size	✓					
CARDP website homepage banner ad	✓	✓				
CARDP website partner page recognition	✓	✓	✓	✓	✓	
Complimentary tickets to Conference (September 7 - 9)	4	3	1	1	1	
Size ad in Conference printed program (artwork to be supplied by sponsor)	Full page, inside front cover	Half page				
Logo on Conference sponsor loop	✓	✓	✓	✓		
Logo on Conference website	✓	✓	✓	✓		
Promo item in delegate bag	✓	✓	✓	✓		
Logo on Conference printed program	✓	✓	✓	✓		
Listing in Conference printed program					✓	✓
Complimentary tickets + pull up banners at sponsored event (reception)				2		
Delegate list for follow up	✓	✓	✓	✓		
Logo inclusion on digital promotional campaigns	✓	✓				