

www.cardp.ca

**30th Annual
Scientific Meeting**
Pan Pacific Vancouver Hotel
Vancouver, British Columbia
September 26 – 28, 2024.

**CARDP Partnership
Opportunities & Benefits**



CANADIAN ACADEMY OF RESTORATIVE
DENTISTRY AND PROSTHODONTICS

The Canadian Academy of Restorative Dentistry and Prosthodontics (CARDP) scientific meeting will take place at the Pan Pacific Vancouver Hotel, Vancouver, British Columbia, September 26 – 28, 2024.

We cannot do it alone—we need your help!

The CARDP scientific meeting is the flagship event of the Academy, bringing together more than 150 of Canada's most accomplished dentists, dental faculty, students and other dental health practitioners. Together, we will learn from highly qualified researchers and leading-edge clinicians; share experiences and best practices in our robust program of social events; and preview products, services and technologies.

CARDP members are not only opinion leaders, but also mentors, critical thinkers and stakeholders who share a passion to promote and improve the dental health of Canadians through expanding the knowledge and skills of our members and guests. This meeting is an opportunity to magnify your reach by networking with the most influential dentists in Canada.

CARDP offers the highest level of continuing education in dentistry, as an accredited ADA CERP provider of continuing education. As important, the CARDP Scientific Meeting and Conference will recognize diversity and will be inclusive of all. The CARDP Scientific Meeting and Conference offers an exclusive and ideal venue for organizations and companies in the sector to hear the latest scientific advances in dental care; contribute to the dialogue; showcase technologies; establish valuable collaborations; promote latest products and services and—most importantly—demonstrate an investment in the importance of the highest quality dental care for all Canadians.

We have outlined the different partnership opportunities below. We hope you see this as the perfect chance to promote your business/organization through supporting the country's most innovative and influential dentists at the CARDP Scientific Meeting and Conference.

Please contact
Lynn Buckley at lbuckley@agendamanagers.com
with any questions or to confirm your participation
as a Sponsorship partner



TRUE BELIEVER

The sky is the limit!

You are a passionate True Believer in the importance of excellence in dentistry. The sky is the limit for your involvement. You know the work of CARDP offers an exclusive forum for dentist and dental care professionals to share ideas, experiences, and best practices; learn from subject matter experts; and preview the latest technology, products, and services offered in the sector. You are willing and able to make a significant financial commitment to ensure the success of the CARDP Annual Scientific Meeting.

Your vision matches ours. You are keen to talk about how we can customize a relationship that meets your corporate, and philanthropic interests. The benefits of the True Believer sponsorship package are not included in the summary table and will be tailored to specific needs. Let's talk!



LEADER

- Double exhibit booth in a preferred location (best)
- Complete registration package for four
- Special full-page feature or ad (inside front cover) in the printed onsite Meeting program
- Opportunity to sponsor a Premier Lecture Presentation i.e. Sponsored by: "your company name" with endorsement by the CARDP Scientific Program Committee
- Company logo on the delegate badges or on badge lanyards
- CARDP website home page banner ad, with link to company, to remain until the end of the calendar year for you to feature any special promotions you wish to offer delegates, plus inclusion on the sponsor page on the website until the end of the calendar year with link to your site
- Special acknowledgement of your contribution at the podium
- Logo inclusion in digital promotional campaigns

- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as the Leader sponsor and to run continuously during the trade show at non meeting times
- Insertion of your promotional materials in all delegate bags
- Delegate list provided for your follow up, upon completion of the Meeting
- Customized activation aligned with sponsor's corporate objectives (requires CARDP approval)

This Package for \$12,500.00



INNOVATOR

- Exhibit booth in a preferred location
 - Complete registration package for three
 - Half-page ad in the onsite Meeting printed program
 - CARDP website home page banner ad, with link to your company for three-month period, plus inclusion on the sponsor page on the website until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
 - Special acknowledgement of your contribution at the podium
 - Logo inclusion in digital promotional campaigns
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- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as the Innovator sponsor and to run continuously during the trade show at non meeting times
 - Insertion of your promotional materials in all delegate bags
 - Delegate list provided for your follow up, upon completion of the Meeting

This Package for \$7,500.00



COLLABORATOR/EXHIBITOR

- Exhibit booth, positioning on a first-paid, first-in basis
 - Complete registration package for one
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- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as a Collaborator sponsor and to run continuously during the trade show at non meeting times
 - Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
 - Insertion of your promotional materials in all delegate bags
 - Delegate list provided for your follow up, upon completion of the Meeting

This Package for \$4,500.00



PRESIDENT'S RECEPTION AND DINNER

- Complete registration package for one
- Two additional tickets to the President's Reception and Dinner
- Signage or pull up banner at the event being sponsored (max two, provided by sponsor)
- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as President's Reception and Dinner sponsor
- Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Special acknowledgement as President's Reception and Dinner sponsor in the printed program

- Insertion of your promotional materials in all delegate bags
- Delegate list provided for your follow up, upon completion of the Meeting

This Package for \$6,000.00



AUDIO-VISUAL & WIFI SPONSORSHIP

One position is offered for the Wifi and supply of High-Definition Television that will be used for a live broadcast from the Presentation Hall to the Corporate Exhibit Hall.

- Your company/organization name will be the wifi password used exclusively for the Meeting. Delegates must enter your company name to access wifi. When they enter your company name to access wifi, delegates will go to your website.
- Complete registration package for one
- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as Audio-Visual sponsor and to run continuously during the trade show at non meeting times
- Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Acknowledgement in the printed program

This Package for \$3,500
(exhibit booth may be added for reduced fee of \$2,500)



FRIEND

- Sponsor loop in the meeting room to run prior to and post meetings with special recognition as Friend sponsor and to run continuously during the trade show at non meeting times
- Inclusion on the CARDP website sponsor page until the end of the calendar year with link to your site for any special promotions you wish to offer delegates
- Acknowledgement in the printed program

This Package for \$1,000.00



Benefits	True Believer	Leader \$12,500	Innovator \$7,500	Collaborator (exhibitor) \$4,500	President's \$6,000	AV \$3,500	Friend \$1,000
Exhibit							
Number of Spaces Available		1	Unlimited	Limited by Capacity	Unlimited	Unlimited	Unlimited
Sponsor premier lecture		✓					
Customized activation (upon approval)		✓					
Verbal recognition from stage		✓	✓				
Exhibit booth at Conference		✓	✓	✓			
Increased exhibit booth size		✓					
CARDP website homepage banner ad		✓	✓				
CARDP website partner page recognition		✓	✓	✓	✓	✓	
Complimentary tickets to Conference (September 7 - 9)		4	3	1	1	1	
Size ad in Conference printed program <i>(artwork to be supplied by sponsor)</i>		Full page, inside front cover	Half page				
Logo on Conference sponsor loop		✓	✓	✓	✓		
Logo on Conference website		✓	✓	✓	✓		
Promo item in delegate bag		✓	✓	✓	✓		
Logo on Conference printed program		✓	✓	✓	✓		
Listing in Conference printed program						✓	✓
Complimentary tickets + pull up banners at sponsored event (reception)					2		
Delegate list for follow up		✓	✓	✓	✓		
Logo inclusion on digital promotional campaigns		✓	✓				